

SPEC

SOUTHEAST PRIVATE EQUITY CONFERENCE

Emerging Growth and Venture Capital
Innovative Companies Connect with Capital, Investors, and Resources

28 - 29 April 2008

Atlanta, Georgia

Program Agenda*

Monday, 28 April 2008

03:00pm / Presenter workshop with panel

05:00pm / Welcome VIP cocktail reception with presenting companies, investors, and sponsors

Tuesday, 29 April 2008

08:00am / Networking breakfast and registration

08:30am / Kickoff welcome remarks and sponsor keynote address

09:00am / **Concurrent Educational Break-out Sessions****
Capital Gains Impact of Private Investments, Methods to Manage
Valuation Tips & Techniques for Private Companies
Creating Liquidity: Small Cap IPO, Acquisition, Full IPO

10:30am / Trade show expo and breaks

11:45am / Luncheon
Keynote address and guest speaker

01:00pm / Trade show expo and breaks

02:00pm / **Concurrent Educational Break-out Sessions****
Due Diligence Process & Mitigating Risks
Business Plans for Different Capital Needs and Stages

02:00pm / **Presenter Showcase - Nine emerging growth companies**
Presenting companies feature new breakthrough technologies and innovative business models. These early and emerging growth investment opportunities are from throughout the United States. Each company is pre-screened to address the "common sense" criteria of value, proof of concept, proprietary edge, competitive advantage and potential for success applied towards venture capitalists, investment partnerships, private equity funds, and small business investment corporations.

03:30pm / Trade show expo and break refreshments

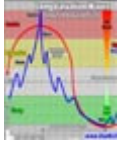
04:00pm / **Concurrent Educational Break-out Sessions****
Capital Formation and Regulatory Issues
Boot Strapping to Increase Valuation of your Company

04:00pm / **Presenter Showcase - Nine emerging growth companies**

06:00pm / **Capital Community Celebration cocktail reception*****
Sponsor keynote address in the trade show expo area

* Subject to change

** Break-out Sessions



Valuation Tips & Techniques for Private Companies

Valuation is a crucial point of an investment decision and the amount of equity to be sold. Hear from experts on different methodologies used to reach a valuation amount on early stage companies.



Creating Liquidity: Small Cap IPO, Acquisition, Full IPO

Liquidity is an important goal for every company to produce their return on investment. Learn the pro's and con's of the three of the most likely exit strategies: Small Cap IPO, Acquisition, and Traditional IPO.



Capital Gains Impact of Private Investments, Methods to Manage

Managing the tax implications of a liquidity event is always on the mind of private investors when they are considering investing in a private company. Learn about ways to minimize the tax impact.



Due Diligence Process & Mitigating Risks

Private Equity is the riskiest types of investments in an investment portfolio. There are ways to mitigate this risk. Learn what investors and companies should know and do to prepare to reduce these risks.



Capital Formation and Regulatory Issues

Video of renowned securities attorney Michelle Hairston educational seminar on "How to Raise Private Investments Legally and Fully Compliant with the SEC".



Business Plans for Different Capital Needs and Stages

Business plans are used to plan and grow your business, get a bank loan, and attract **private** investors. Learn what should be in different versions of your business plans and why.



Boot Strapping to Increased Valuation of your Company

Give up less equity in your initial negotiations for private equity with investors by increasing your company's valuation and cash flow. Learn the tricks of the trade from various sources.

*** Winners of the Innovative Company Showcase and the premium door prizes will be given out during the Capital Community Celebration reception.